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CLAIMS

1. A shoe insert comprising:

a fabric layer having an inside portion and an outside portion and being made from a non-woven material with a co-efficient of friction along the inside portion between about 0.52 and 0.82; and

a non-slip surface disposed along said outside portion of said fabric layer.

- 2. The shoe insert of Claim 1, wherein said non-woven material of said fabric layer is selected from the group consisting of polyethylene and poly-propylene.
- 3. The shoe insert of Claim 1, wherein said fabric layer includes surface fibers oriented in a vertical direction.
- 4. The shoe insert of Claim 1, wherein said fabric layer is treated with a surfactant.
- 5. The shoe insert of Claim 1, wherein said non-slip surface is defined by a cohesive coating.
- 6. The shoe insert of Claim 5, wherein said cohesive coating is selected from the group consisting of low-tack pressure sensitive adhesives, synthetic rubber and latex coatings.
- 7. The shoe insert of Claim 5, wherein said cohesive coating is applied as a film along the outside portion of the fabric layer.
 - 8. The shoe insert of Claim 7, wherein said film is applied in an amount of between about 1 and 300 milligrams per square inch.
- 9. The shoe insert of Claim 7, wherein said cohesive coating is applied along the outside portion of the fabric layer by means of an adhesive spray.
 - 10. The shoe insert of Claim 9, wherein said adhesive spray applies said cohesive coating to the outside portion of said fabric layer in a pattern

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selected from the group consisting of melt-blown, vertical spiral and horizontal spiral.

- 11. The shoe insert of Claim 9, wherein said cohesive coating is applied in an amount between about 1 and 100 milligrams per square inch.
- 12. The shoe insert of Claim 7, wherein said cohesive coating is applied along the outside portion of the fabric layer by means of an extrusion.
- 13. The shoe insert of Claim 12, wherein said cohesive coating is applied to the outside portion of the fabric layer in a pattern selected from the group consisting of vertical comb slot-coat and horizontal comb slot-coat.
- 14. The shoe insert of Claim 12, wherein the cohesive coating is applied to the outside portion of the fabric layer as an intermittent comb slot-coat.
- 15. The shoe insert of Claim 12, wherein said cohesive coating is applied in an amount between about 5 and 250 milligrams per square inch.
- 16. The shoe insert of Claim 1, wherein said fabric layer is defined by a front edge, back edge and left and side edges.
- 17. The shoe insert of Claim 16, wherein said cohesive coating is applied along the outside portion of said fabric layer and spaced away from said front, back and side edges.
- 18. The shoe insert of Claim 1, wherein the inside portion of said fabric layer has a surface treatment selected from the group consisting of a deodorizer and an anti-bacterial agent.
 - 19. The shoe insert of Claim 18, wherein surface treatment is carried out by one of contact coating and spraying.
- 25 **20.** The shoe insert of Claim 1, further including a material layer for incorporating said non-slip surface.
 - 21. The shoe insert of Claim 20, wherein said material layer includes an inside portion in facing relation to said outside portion of said fabric layer and an outside portion.
 - 22. The shoe insert of Claim 20, wherein said material layer in-

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cludes a cohesive coating applied along the outside portion thereof for defining said non-slip surface.

- 23. The shoe insert of Claim 20, wherein said material layer is made from a material selected from the group consisting of polyethylene film, polyethylene foam, polypropylene film, polyester film, co-extruded film and laminated foam, laminated foam/film, expanded polystyrene, polyurethane, expanded polypropylene and vinyl.
- 24. The shoe insert of Claim 20, wherein said material layer is made from a non-slip material.
- 25. The shoe insert of Claim 20, wherein said material layer comprises a first inside material made of polyethylene and a second outside material made of ethylene-vinyl-acetate.
- 26. The shoe insert of Claim 20, wherein said material layer comprises a first inside material made of polyethylene film and a second outside material made of low-tack adhesive.
- 27. The shoe insert of Claim 20, wherein said material layer comprises a first inside material made of polyester film and a second outside material made of low-tack adhesive.
- 28. The shoe insert of Claim 24, wherein said second outside
 material has a co-efficient of friction greater than that of said inside portion of said fabric layer.
 - 29. The shoe insert of Claim 20, wherein said material layer is bonded to said fabric layer by means selected from the group consisting of a pressure-sensitive adhesive, cold glue emulsion lamination, ultrasonic bonding, heat sealing, hydro-entanglement and stitching.
 - 30. The shoe insert of Claim 20, further including an internal ingredient sandwiched between said fabric layer and said material layer.
 - 31. The shoe insert of Claim 30, wherein said internal ingredient is selected from the group consisting of an odor-neutralizing particulate and a masking fragrance.

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